

TRUMAN
STATE UNIVERSITY

QUICK FACTS
COMMUNICATION

TRUMAN STATE UNIVERSITY

SCHOOL OF SOCIAL & CULTURAL STUDIES

Explore the connections among individuals, societies, and cultures. Consider your values and beliefs, study the ways in which humans communicate, and examine historical influences.

Start pursuing a deeper understanding of the world.

sacs.truman.edu

DON'T FOLLOW.

Pursue.

DEPARTMENT OF COMMUNICATION

Theoretical Base, Practical Experiences

Be equipped for success in graduate or professional school and in your chosen profession.

Communication majors at Truman pursue one of three areas of emphasis: communication studies, journalism, or public communication. All three emphases prepare students for the professional world or for graduate school. To enhance their experience at Truman, students are actively encouraged to participate in student media and other co-curricular activities.

Communication studies incorporates the study of theories and practices from both rhetorical and social-scientific viewpoints and prepares students for a wide variety of careers in management, consulting, research, and client/customer service.

The **journalism** emphasis promotes convergence, critical thinking and competencies required for careers in mediated communication platforms such as online and mobile, newspapers, magazine, radio, and television.

Specialists in **public communication** choose from a variety of careers in public policy development, political consulting, public relations, integrated and social marketing, non-profit activism, and other areas of social influence.

Prepare to meet today's communication challenges.

COMMUNICATION.TRUMAN.EDU



"The communication faculty at Truman equipped me with not only the academic skills to compete in an internationally-recognized graduate program but also the emotional support and confidence to apply. The encouragement given to me by my professors made all the difference in my post-graduate plans. Today I consider them trusted mentors and close friends."

Alexandria J. Witt, Class of 2013
Pursued at Truman: BA in Communication, Political Science
Pursued after Truman: MSc in Political Communication and Journalism at the London School of Economics (2014)
Currently pursuing: Social Media Strategist for the Hillary Clinton campaign

PURSUING COMMUNICATION

BA
DEGREE
OFFERED

MAJORS OFFERED

Communication Studies,
Public Communication
& Journalism

51%
of majors do
an internship.

MINORS OFFERED

Communication &
Political Communication

250

approximate number
of students pursuing
one of these majors

50

approximate number
of students pursuing
one of these minors

13 full-time faculty
members

3 part-time faculty
members

RECENT AWARDS — Brently Sneed and Laura Seaman — 1st place, Convergent Journalism at Missouri Broadcast Educators Association Awards (2016). Emily Ploch — 1st place, Features photography at Missouri College Media Association Awards (2016). Katey Stoetzel — 1st place, Entertainment Review at Missouri College Media Association Awards (2016). Johnathan Christy — MAFA State Champion in Lincoln-Douglas debate (2016). Dillon Laaker — MAFA State Champion Lincoln-Douglas Speaker (2016). Brian Kantanka — MAFA State Champion in Poetry Interpretation (2016). Debate Team — 5th place in nation in Lincoln-Douglas debate (NFA) (2016). Professor Don Krause — Truman's Educator of the Year, 2014-2015 academic year.

Faculty

- Join active teacher-scholars who regularly present their research at disciplinary conferences and publish in academic journals, as well as work collaboratively with students on undergraduate research projects.
- Faculty travel nationally and internationally to study, attend conferences, and conduct research, and often take Truman undergraduates with them. For example, student members of the Forensic Union recently accompanied faculty members as trainers and adjudicators for the 13th FLTRP Cup, China's English-speaking national debate championships.
- Full-time faculty members with professional media credentials advise student media.
- Full-time faculty members with extensive backgrounds in both debate and individual speaking events direct our forensics program.
- Full-time faculty members with relevant industry and government experience advise our student pre-professional and academic honorary organizations.
- To learn more about our communication faculty, visit truman.edu/communication-major.

Students

- Attend student or **professional conferences** to present your research or co-curricular work, such as: College Media Advisers, Missouri Broadcast Education Association, the National Communication Association, and the Central States Communication Association.
- Student organizations** include Lambda Pi Eta (national honor society), National Communication Association Student Club, Advertising & Public Relations Club (affiliated with International Association of Business Communicators), Truman Media Network (student-produced media), Toastmasters, and Up-Chuckles (a student-run stand-up comedy guild).



"Studying communication, along with mastering skill sets for an ever-changing marketplace, requires sustained collaboration between faculty and students. At Truman, my students consistently lend their creative spirit and fresh insights, whether inside the classroom or in our learning laboratories (the Truman Media Network), to the challenges posed by both enduring and emerging media. While being able to practice innovation, we also work together to maintain the long-standing principles of effective communication that remains a vital part of their liberal arts education."

Dr. Marilyn Yaquinto
Associate Professor of Communication

- Compete in the nationally-ranked **Forensics program**. Our team consistently receives honors and awards, including first place individual awards in national competitions and team sweepstakes awards.
- Students consistently receive honors and awards from national, regional and state organizations for their **media production** including: Best Weekly and Overall Newspaper; Best Magazine; First Place in Convergent Journalism, Radio Play-by-Play, as well as Audio and Video Documentary, Audio Commercial and PSA.

Curriculum

- We offer a **Bachelor of Arts (BA)** degree in Communication with options for an emphasis in **Communication Studies, Journalism, or Public Communication**.
- In addition to Communication coursework, pursue at least one industry, non-profit or government internship, as well as study abroad and/or conduct undergraduate research.
- The largest classes could have 65 students, but the majority of classes have 20 to 30 students, and some elective classes are as small as 10 to 15 students.

Facilities & Equipment

- Learn in state-of-the-art classrooms equipped with computer and AV projection systems, cameras for recording presentations, and internet access.
- Experience all-digital production facilities for classes and student media in broadcast, print, and online work.
- In addition to teaching space and the Forensics squad room, Communication houses the Student Media Center that includes the state-of-the-art multimedia NewsCenter, the KTRM-FM radio station, and the television studio and control room.

Employers

- Pursue a career at places like: City of New York (Asst. District Attorney), DreamWorks Animation, Fleishman-Hillard, St. Luke's Hospital, United States Institute of Peace, Wall Street Journal, and Xinhua News Agency (China).

Graduate Schools

- Programs pursued at the graduate level by recent alumni include: Columbia University (New York City), London School of Economics, Loyola University (Chicago), University of Denver, University of Kansas, University of Missouri and University of North Carolina - Chapel Hill.